In partnership with

AUDIENCE MANAGEMENT

Streamline learner administration and predict development needs.

Effective learner management and administration can be a significant time and resource investment for an organisation serious about staff development.

The audiences tool in Totara Learn allows you to balance quick and efficient administration of learners with personalisation of an individual's learning and development requirements.

Audiences allows administrators to create groups of users via individual selection or by dynamic creation and update, based on users matching certain criteria such as profile information, job assignment, position, organisation, previously completed learning or last access date.

ENROLL USERS INTO RELEVANT COURSE AND PROGRAMS

An individual's training needs are not only dependent on a learner's current job assignment and organisation, but also on their past experience, current knowledge and future aspirations.

The audience management tool allows learners to be enrolled into the courses, programs and certifications that match their current learning and development requirements.
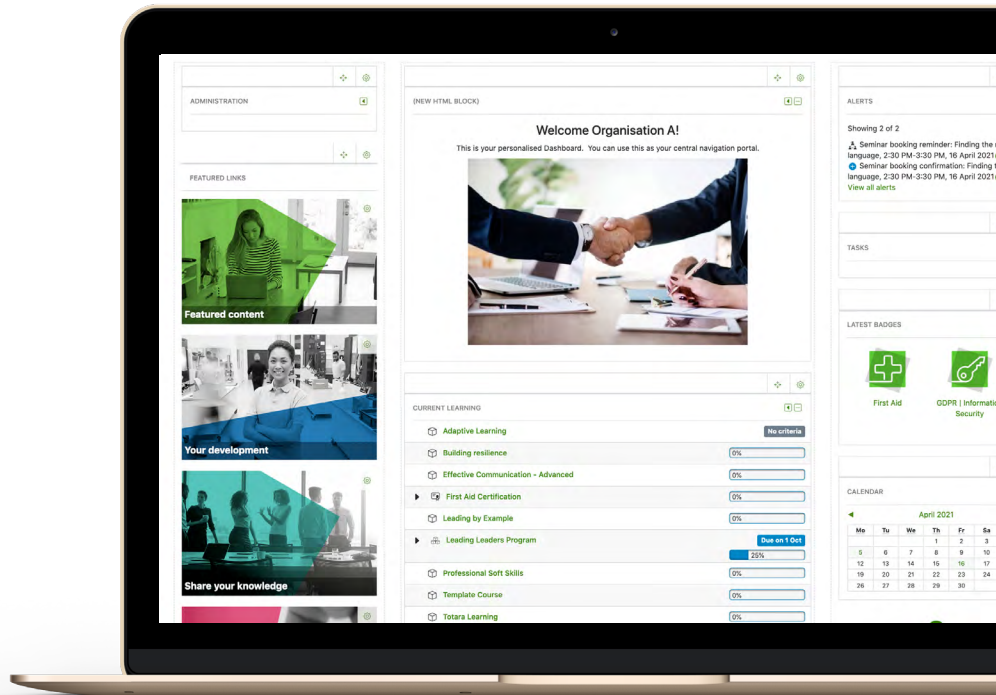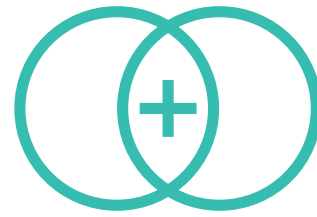
Mandatory training can also be automatically assigned to the relevant individuals as they join the organisation, change role or compliance requirements shift.

CREATE A CUSTOM PORTAL FOR EACH AUDIENCE

Dashboards, main menu items and graphical navigation can be restricted to specific audiences to provide a personalised training and development environment for each learner.

The audiences functionality also allows you to hide learning items from certain groups of users or highlight certain courses, programs and certifications to others. This means courses designed only for internal staff or external customers can be available by audience membership only, providing a custom learning catalog for every user.

TAILOR EVERY LEARNER EXPERIENCE

Audience membership can help create a tailored experience for all types of users, from automatically assigning learning plans and filtering reporting data to offering exclusive access to certain activities and personalised course recommendations.

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